



Entrepreneurial Mindset Profile® (EMP) Certification

Delivered by VLM – Training and Coaching Specialists

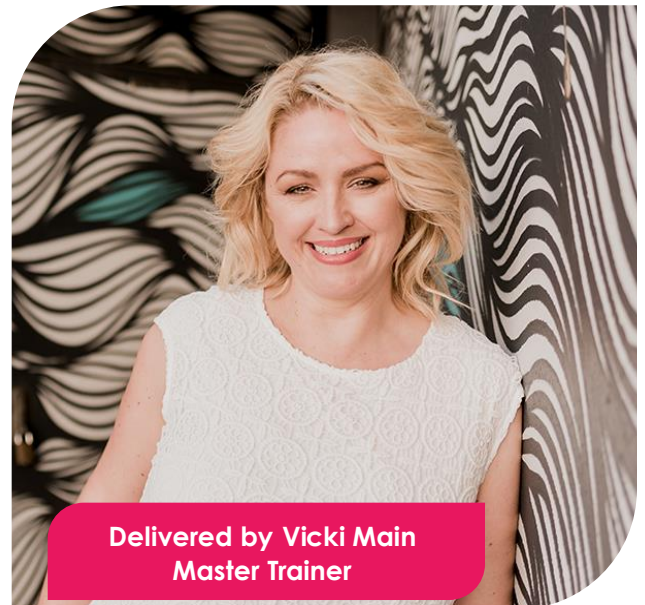
Becoming certified in the Entrepreneurial Mindset Profile® (EMP) tool enables you to assess 14 scales critical for entrepreneurial success.



**ENTREPRENEURIAL
MINDSET PROFILE®**
INSPIRE ACTIVATE UNLEASH

The Entrepreneurial Mindset Profile® (EMP) is an exceptional resource you can use to assess 14 scales critical to entrepreneurial success. Based on extensive research, the EMP helps individuals and groups leverage their entrepreneurial strengths and target areas for development. In today's complex business environment, organisations need to make profound shifts in order to stay competitive.

Having an “entrepreneurial mindset” is a key factor in supporting and sustaining the innovation that is critical to generating new business growth. Anyone, regardless of age, experience level or type or organisation, can benefit from growing in these skills.



Delivered by Vicki Main
Master Trainer

Becoming Certified

For coaches, consultants and educators who wish to use the EMP with their own clients and students, we offer a very simple certification process that can be completed virtually.

Through certification, you will:

- Gain comprehensive insights of the instrument and learn how to analyze feedback reports.
- Receive a comprehensive EMP Practitioner Manual.
- Gain access to a password-protected Practitioner website.
- Become eligible to purchase and use the EMP with groups.

Primary Uses of EMP

The five primary uses of the EMP are as follows:

- As a tool for organisational employees and leaders to assess and develop their capacity for entrepreneurial thought and behavior, which is crucial for driving growth and innovation.
- As a resource for professional coaches who work with entrepreneurs to support future growth by leveraging greatest strengths.
- As a resource for trainers providing continuous professional development within corporate teams.
- As a source of data to help college students who are studying and/or pursuing entrepreneurship explore their entrepreneurial abilities and make career choices.
- Data collection and benchmarking for entrepreneurs.



Vicki Main
Master Trainer

About Vicki Main – Master Trainer VLM Training and Coaching Specialists

Vicki is a Master Trainer of the Eckerd College Entrepreneurial Mindset Profile (EMP) strengths-based tool. Vicki has supported over 2500+ entrepreneurs and coached several hundred people to achieve transformational change and impactful results.

Vicki is an award-winning qualified Lecturer who has created many inspirational coaching and training programs to help individuals thrive and succeed.

With over 20 years spent in corporate, educational, training and leadership roles in the UK and Australia, Vicki has depth of breadth and expertise in helping small business owners and teams thrive.



CERTIFIED MASTER TRAINER OF THE
**ENTREPRENEURIAL
MINDSET PROFILE®**
ECKERD COLLEGE

Scales

7 Personality Scales:

- ✓ Independence
- ✓ Preference for Limited Structure
- ✓ Nonconformity
- ✓ Risk Acceptance
- ✓ Action Orientation
- ✓ Passion
- ✓ Need to Achieve

7 Skill Scales:

- ✓ Future Focus
- ✓ Idea Generation
- ✓ Execution
- ✓ Self-Confidence
- ✓ Optimism
- ✓ Persistence
- ✓ Interpersonal Sensitivity

Features of EMP

- Easy, online administration
- Sound psychometrics
- Well-researched
- Available in both individual and group formats
- Multiple applications

Certification Dates Available

2023:

6 February	4 May
10 March	6 June
27 April	7 July

Location

Online – Zoom link will be sent once confirmed.

Cost

Australia - \$1250 per person (Including GST)

UK - £750 per person (including VAT)

**Pricing includes the EMP Questionnaire, feedback report, development Manual and coaching support.*

Contact our team to find out more on enquiry@govlm.com